Application No.: 09/903,137 Docket No.: SONY 3.0-082

## REMARKS

Claims 1, 11 and 18 have been amended. No new matter has been added. Claims 25-51 are canceled. Claims 1-24 are pending.

In an amendment dated May 23, 2006, Applicants added dependent claims 49-51 and submitted arguments. In response Examiner issued an Office Action the August 14, 2006 indicating that such new claims amounted to "shift claiming." To help expedite the process, a telephone interview between the Examiner and Arthur Ortega (one of the attorneys) was held applicant's undersigned September 6, 2006. The applicant and Mr. Ortega wish to thank the Examiner for his time and consideration for the interview. During the interview, it was agreed that claims 49-51 would be canceled to overcome the "shift claiming" issue. In addition, the Examiner suggested making some claim amendments to clarify the claimed invention. On September 8, 2006, applicants faxed a copy of the suggested claim amendments for the Examiner's September 11, 2006, a subsequent informal review. oninterview was conducted where the Examiner suggested further The Examiner indicated that such amendments most amendments. likely would overcome the main prior art reference DivX. above amendments are submitted herewith for the Examiner's Thus, in view of the submitted formal consideration. amendments along with the arguments in the amendment dated May 23, 2006, Applicants respectfully assert that the claimed invention is patentable over the cited references.

As it is believed that all of the rejections set forth in the Office Action have been fully met, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is

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respectfully requested that he telephone Applicants' attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: September 14, 2006

Respectfully submitted,

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